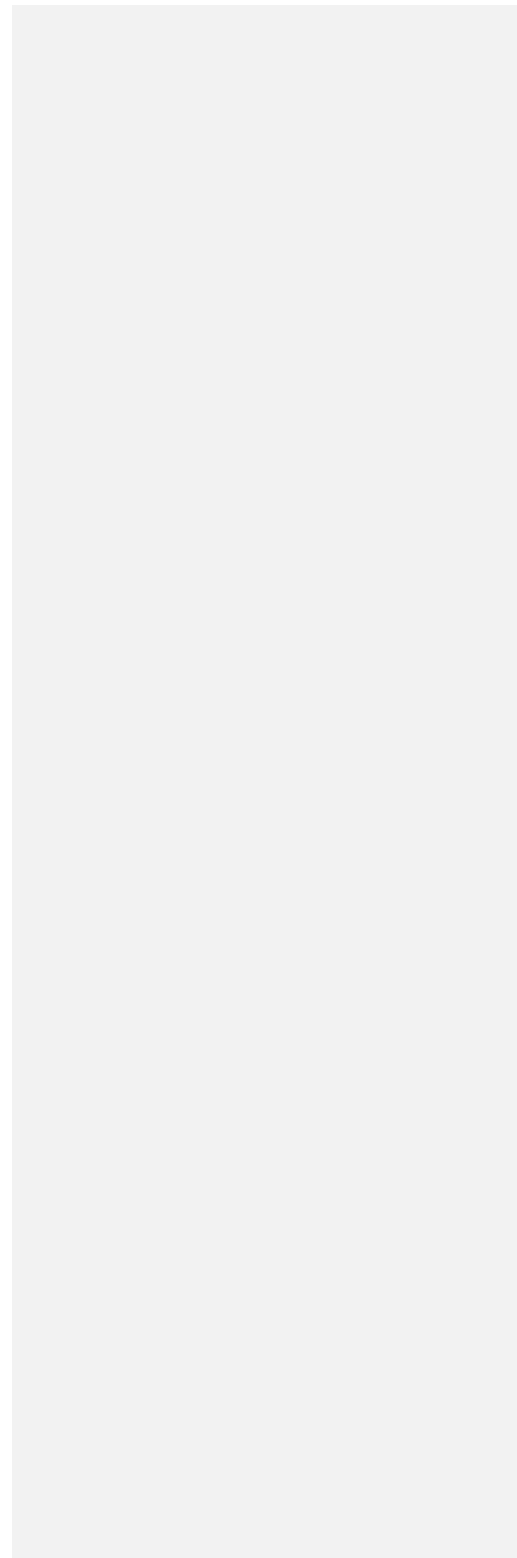




**Slippy Rock Student Government
Association (SRSGA) Social Media Policy**



Mission Statement:

This policy provides clear guidelines for SRSGA representatives to ensure responsible and professional use of social media. As representatives of Slippery Rock University (SRU), SRSGA members are expected to uphold the values and policies of both SRU and SRSGA in their social media activity. The guidelines outlined below cover both official SRSGA-associated accounts when they are linked to the organization.

SRSGA-Associated Account Guidelines

1. Content Appropriateness

- a. **No Alcohol, Tobacco, or Drugs:** Posts must comply with SRU’s “Dry Campus” policy, prohibiting the promotion or depiction of drinking, smoking, or vaping.
- b. **Nonpartisan Policy:** SRSGA accounts must remain neutral and refrain from expressing political opinions, promoting political messaging, or showcasing political paraphernalia.
- c. **Respect for Confidentiality:** Do not share non-public information. Keep all sensitive or confidential information private.
- d. **Respect for Others:** Posts must not contain slanderous or defamatory content toward other organizations, students, or SRU employees or affiliated entities.

Commented [CR1]: Counterpart said to maybe add an example of what this means so individuals can help understand what we are meaning.

Commented [LW2R1]: instead of "merchandise" maybe "paraphernalia"

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2. Media and Appearance Guidelines

- a. **Permission for Media:** Do not film, record, or take photographs of individuals without their explicit consent.
- b. **Appropriate Merchandise:** When posting, avoid wearing or displaying merchandise from other schools.

3. Post Approval and Endorsements

- a. **Post Review Process:** All posts must be reviewed and approved by the Vice President of Campus Outreach before being published.
- b. **Endorsements and Sponsorships:** Do not promote or endorse any products, services, or brands that have not been approved by SRSGA. Personal gain through promotional content is strictly prohibited.
- c. **Post Approval and Endorsements During Elections:** During election periods, the most senior member of the Election Commission will oversee the management and approval of content on all SRSGA social media accounts. The Vice President of Outreach will continue to handle the actual posting of approved content to ensure compliance with established guidelines.

Commented [CR4]: New

4. Compliance with Institutional Policies

- a. **Title IV Compliance:** Ensure all content adheres to Title IV federal regulations.
- b. **SRU Social Media Guidelines:** Follow all Slippery Rock University policies regarding social media usage, as SRSGA accounts represent the university.

Enforcement and Consequences:

Failure to comply with this policy may result in disciplinary action by SRSGA or SRU, depending on the nature of the violation. Social media content will be monitored to ensure adherence to these guidelines. This policy is designed to foster a professional, respectful, and responsible online presence for all SRSGA members, ensuring that the reputation of SRSGA and SRU is maintained in a positive light.