



Vice President for Campus Outreach Duties

This document can be amended by simple majority vote at a formal meeting without requiring amendment procedures to the By-Laws. Unless the duty being amended is in the Constitution or ByLaws then they must be amended following that process.

It shall be the duty of the SRSGA VP of Campus Outreach to:

- A. Coordinate the activities of the Campus Outreach Committee
- B. Attend meetings with appointed individuals from the Public Relations Office as needed
- C. Develop a Marketing Plan within the guidelines of the "SRSGA Market Plan" and approved by the SRSGA President as well as the SRSGA Advisor
- D. Market all SGA services to students including but not limited to: The Happy Bus, The SGA Bookstore, the Child Care Center, 15 minutes of free legal services, etc.
- E. Manage all online and social resources including but not limited to: Facebook, Twitter, CORE, Instagram, Snapchat and Website or appoint a Senator to perform such duties.
- F. Coordinate all advertisements of the organization including but not limited to: The Rocket, WSRU-Radio, WSRU-TV
- G. Coordinate and distribute monthly SRSGA Senate newsletter
- H. Oversee the operations of the SGA Movie Series
- I. Plan and execute at least one event per semester
- J. Serve a minimum of twelve (12) hours a week. **Nine (9)** of these hours must be in the SGA office while the remaining **three (3)** may be made up with SGA related business, which must be approved by the SGA advisor
- K. **Meet with the designated counterpart on a bi-weekly basis to discuss relevant matters and ensure effective collaboration.**

Commented [CR1]: Deleted movie series requirement

March 2025